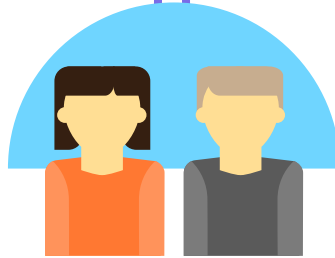


## Business and operating models

Behavioral adaptation

Cross-border corridor pilots and demos

Service compatibility and interoperability



**USER**

Experience-based user evaluation

Multi-brand OEM tests

Deployment radar

Global quantitative survey

Identify infra shortage

Customer expectations

PP investments e.g. CEF projects

Market potentials and risks

## Business and operating models

